



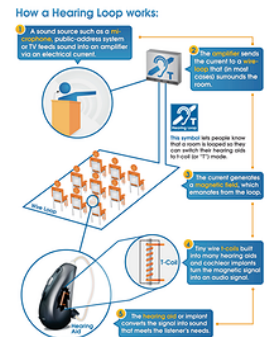
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Making Ventura one of the most hearing accessible counties in California.

## Hearing Loop Awareness Checklist

*Loop systems are fairly new to the community; therefore awareness is critical. The need for an activated t-coil in a users hearing device or information on where headset receivers are located is vital and should be understood by all.*

- Confirm the placement of access **signage**. It should be prominently displayed at eye level next to all main entrances of the space. It ensures you are meeting the IEC standard, California Building Code and ADA Guidelines. *(Provided by installer)*
- Display “How a Hearing Loop Works” **posters**. These should be placed in public areas, general office areas, employee break rooms or any other locations suitable for educational information. *(Provided by campaign)*
- Distribute the **general brochure**. This should be given to anyone who interacts with the public or visits the venue, so they can understand how to use the system. *(Provided by Campaign)*
- Distribute a **press release** to local media. *(Draft provided by campaign)*
- Conduct brief verbal **announcements** at a general staff meetings with additional brief trainings with appropriate staff/volunteers.
- Include the **international access symbol**. Use it on your marketing materials, your website, newsletters and advertisements. This allows individuals with hearing loss to know that access is available.
- Mention the hearing loop in your **announcement before shows or services**. For example: “(Please turn off your cell phones.) If you have a hearing aid, switch it to the t-coil setting to use our hearing loop.”



Turning Santa Barbara into one of the most hearing accessible cities in California.

Sound Source + Hearing Loop + Hearing Aid with T-Coil = Equal Access for the Hearing Impaired

Approximately 20% (48 million) of American adults have some form of hearing loss in at least one ear, making it the most prevalent form of disability in the United States.

The goal of the Let's Loop Santa Barbara campaign is to obtain equal access for individuals with hearing loss by promoting the usage of hearing loop technology.

INDEPENDENT LIVING RESOURCE CENTER, INC.



A project of the Independent Living Resource Center with funding provided by the California Communications Access Foundation and support from:



## Sample announcement:

### We've installed a Hearing Loop

A Hearing Loop is an assistive listening system that sends clear, pure sound directly to hearing aids that are equipped with an enabled t-coil. Users **must visit their hearing professional (where they purchased the hearing aid) for a free of charge, t-coil activation.** For those who don't have hearing aids, there are headset receivers available.

A Hearing Loop takes sound straight from our sound system and delivers it right into the listener's hearing aid without extraneous noise or blurring. To the hearing aid user, it sounds like the speaker is right in their head. It turns their hearing aids into wireless earphones that broadcast sound customized for their hearing loss.

All the user needs to do is switch his or her hearing aid to the "T", telephone, or hearing loop program. Again, to activate the program, only the press of a button on the hearing aid or cochlear implant is needed. **Please note: if you are unsure if your hearing aid has a t-coil or if it has been enabled, you should see your hearing professional to find out.** Your hearing aid needs to be programmed to access this technology.

For more information about hearing loops, please visit [www.loopsantabarbara.org](http://www.loopsantabarbara.org)

## International Access Symbol:



The international access symbol can also be found at <http://www.loopsantabarbara.org/materials.html>